



Doctor. Architect.

Andrea Riccardi

MC Management Consultant, Architect, Bio-architect, Marketing Manager, Creator and Reviewer Commercial Networks, Product Placement, Coaching, Creative, Manager a passion for Art and History, Researcher Anthropologist Public & Private life.

I' active in the Management of Small and Medium Italian Companies. Apply specific processes restructuring, Regeneration and Corporate accountability. I adopt a clear organizational model, designed on the needs of the "Mission" identified.

With a constant "Governance", guarantee the achievement of goals set.

I plan a coordinated review and opening of Commercial Channels.

Apply a strict check-up analysis of the process of "Rules of Internationalization Product" referring to the market of belonging.

personal information

- Marriage status: single
- Nationality: Italian
- Date and place of birth: 11/05/1972, Milano
- Military service

trials – master – workshop associations

2012/2013/2014/2015 Open Knowledge, Social business Forum 5°/6°/7°/8° Ed., Milan, Italy

.2012/2013, University SDA Bocconi, Workshop Architettura e Management, Milan, Italy

2012, NIBI, Executive " International Marketing", Milan, Italy.

2011, L.U.de.S. Free University of Human Sciences and Technology, Faculty of Medical Sciences Department of Continuing Education Course neuroeconomics, Neuromarketing and Decision Making, Certificate 2 ECTS credits, Lugano, Switzerland

2009/PRESENT, attending and Individual English Course at Language, British Institute, Milan, Italy

2007, DE, Milan, Italy, Gaggenau, Course Marketing e Comunicazione Gaggenau 2007

2004/2005, ANAB Milan, Italy, Bioarchitect

2003, Polytechnic of Milan University, Architecture, Doctor Architect, with a full mark 91/100

Thesis: Home for Hi, Analyzing interior design for "househusbands".

Supervised by Prof. Ida Faré, Milan, Italy

2003, Corse complicity AutoCAD 2004, Temis, Milan, Italy

1996, Corse "Visual Communication, Entertainments and Events", Multitime, Milan, Italy

1995, Corse of "theatre set design", Tam-Tam, Monza, Milan, Italy

1990, Artistic High School, Papa Ratti, Desio, Milan, Italy, to pass one's School-leaving examination

professional and business associations

2011, Present - A.D.I. - Association for the Industrial Design, National member of ADI and Lombardy, Milan, Italy.

2011, Present - A.L.P. – Alumni Polytechnic of Milan, Associate Ordinary, Polytechnic of Milan, Milan

2011, Present - A.I.S.M. – Italian Marketing Association, Individual Professional Associate Ordinary of Marketing, Milan

2004 – Present ANAB, Association of Bioarchitecture, Associate Ordinary, Milan



Europe Résumé

September 2015
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work experience

2010/NOW, CDI Manager Srl, Florence, Italy

Project: PARRI DESIGN (Arredo-Contract) – FALMEC (Object) – Finanziariamente – ELFI & 2B SOLUTION (Innovation R&S) – GiGIERRE Plastic (Packaging) NEMES (Multichannel – Table& Totem Touch Screen – Design Made In Italy)

- o MC, Management Consultant - Management Commerce Export and Italy Development.
- o MC Product and Project Manager
- o MC Business Plan Manager

2013/NOW, UNISI –University Siena, MCI Master I° Level, Siena, Italy

- o Professor – “Business Plan”.

2011/NOW, Membership of CsaVRI Professional, Incubator University of Florence, University Of Florence, Florence, Italy

- o Strategic Consulting
- o Definitions and Business development
- o Marketing and Sales Management
- o Advice
- o Internationalization

2010/2013, EFFEGIEFFE, Gallarate, Varese, Italy (Consulting)

- o MC Management, Commerce Italy - Development Manager
- o MC Management, Consultant Accounting & Sales Manager
- o MC Management, Consultant Business Plan Manager

2007/2010, FIVE s.r.l., Lissone, Milan, Italy

- o director multibrand showroom furniture high-level, 1000 square meters sales floor.
- o project manager, furniture design and craftsmanship in series.
- o budget management, economic and staff director (4 unit)
- o marketing corporate communication-art, business developer partnership
- o towards site assembly, coordinator of 4 teams operating
- o direction of shear building design and renovation of buildings

2006/2007, A. S. I. S.a.s. , Milano Centro, Milan, Italy

- o director Kitchen Showroom (3 locations – 5 units)
- o project and interior architect, designer and creative
- o marketing management, business communication – art
- o developer partnership
- o business manager

2005/2006, Lizzi s.r.l., Promo Energy, Avimpianti, A. Fire Protecton Systems, Senago, Milan, Italy

- o start-up engineering department
- o fair consultant, designer and art director
- o marketing management, business communication-art
- o business and developer manager

2004/2005 Canada Legno, Cinisello Balsamo, Milan, Italy

- o start-up technical department - design
- o project manager, designer, contract manager
- o marketing management, business communication - art
- o account and delivery manager
- o developer business, corporate partnership

2003/2004, USAID, World Learning, Colonia, Germania – Zagreb, Croatia

- o fair consultant, International Fair Furniture of Milan April 2004, Italy
- o training provider, fair consultant, International Fair Furniture IMM Colon 2004, Germany
- o project manager and art director exhibition booth for "CROATIAN WOOD CLUSTER"
- o jury member for the Croatian Competitiveness Initiative, Dubrovnik, Croatia

2003, WAW, Milan, Italy

- o Creator and writer format entertainment events, art director

1999/2002, ARREDODOC, Varese, Italy

- o project and interior designer and building site direction
- o web creator designer : www.arredodoc.com

1998/2002, TRAK Construction and Renovation, Caponago, Milan, Italy

- o project and interior designer
- o monitoring building site
- o invoice supervisor and editor ender



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1999/00, SASCH, Cantù – Lecco – Como, Italy

- event and expo coordination
- art director

1996/1999, MULTITIME, Milano

- format creator and entertainment events for shopping centers and fairs
- art direction and optimizer events

1996/1997, SILMARIL, Sesto San Giovanni, exhibition layout, window dresser

1995, RUBICON, Milan, Italy, Dj, art-director

1994, TESI S.r.l., Milan, Italy, promoter

1991/1992, LA BOMBONIERA, Monza, Milan, Italy, photographer

events entertainments and awards

2005, Circus Of Monelli, Colognola, Bergamo, Italy, theater review “A stage for the Circus”, art director, organizer, optimizer, author and presenter of the event.

2005/2006, Association of Flight Groane, Senago, Milan, Italy, art director and creator of the event “Flying Bricks, a picnic in the park eco recreation”

2004, PEACE PIRE 2004, Milan, reconverting award for 6 years of “Festival dei Popoli A’PARTILHA”, prize awarded by the President of the Lombardy Roberto Formigoni

1999/2005, Muggiò, Milan, Italy, “A’PARTILHA Festival of the peoples”, n. 7 edition, Missionary Center Dom Helder Camara, creator, organizer, author and presenter of the event

1997/99, Muggiò, Milan, Italy, creator and artistic direct of format & event “MUCCAMBA ROCK “A tape for Hope AIDS” (4 th edition), “Landmines” (3 rd edition), “The Red Cross” (2 nd edition)

computer skills

- Windows , Mac Os X, Office, Adobe; Autocad 2D e 3D, Xara 3D, Video Factory, SAP, ASA 400.

interest

- Music, photography, the Wolds of TV, cinema and theatre, amateur DJ since I was 18, also collect LPs and CDs. Feng Shui passionate, acrylic and tempera painting.

foreign languages

- Good French language.
- English currently attending an individual course, with the above of obtaining my First Certificate.

Yours Sincerely
Doctor Architect
Andrea Riccardi

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