



# Mercy Chatyoka

EXECUTIVE DIRECTOR

Paradiso Private Limited

<http://www.foodinnovationprogram.org>

## BILATERAL MEETINGS

Friday (02:00 pm - 07:00 pm) Please add the cooperation profile

Saturday (10:00 am - 01:00 pm) Please add the cooperation profile

**DESCRIPTION** Paradiso is an enterprise that does fresh produce sale to domestic and export markets. It is also involved in farm produce value addition and food processing. Paradiso is an enterprise that was built in support of small holder and rural farmers to enable them to gain access to a viable market other than the public market. The enterprise is involved in farmers training on sustainable Agricultural practices, food safety and export quality requirements because we believe that once these small holder farmers are trained on these aspects and they get them from the beginning then we can be guaranteed of safe food from the farm to the fork. Paradiso is also engaged in irrigation development and renewable energy sources for the farmers because we believe in our suppliers the small scale and rural farmers and we will not rest until they are well equipped to supply us continuously with high quality safe produce for selling or processing. The main goal and target of our enterprise is export. We believe in small scale and rural farmers for success and building our brand.

**ORGANIZATION TYPE** SMEs

**AREAS OF ACTIVITIES**

AGRO-FOOD MANUFACTURING, FOOD SECURITY,  
SAFETY AND QUALITY CONTROL, FOOD TRACEABILITY,  
FOOD CONSERVATION AND SHELF LIFE

ENERGY PRODUCTION, RENEWABLE ENERGIES

## Business Request

### EXPORT MARKET FOR FRUITS AND VEGETABLES

I request connections and links to establish an export market for fruits and vegetables. I am an entrepreneur working with small scale farmers and our bigger scope of expansion is to explore the export market. It is our huge priority for scaling up. We are also looking for vertical filling packaging systems for our processed products.

#### KEYWORDS:

**#FRUITSANDVEGETABLES** **#EXPORTMARKET** **#SMALLSCALEFOODPROCESSING** **#ENTREPRENEURS** **PROCESSED PRODUCTS** **FARMERS**

#### COOPERATION REQUESTED

1. Investment/Financing
  2. Sales / Distribution
  3. Technical co-operation
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